“A Detailed Analysis of Productivity Performance in the Canadian Mining and Oil and Gas Extraction Industry”

By Celeste Bradley (Shell Canada) and Dr. Andrew Sharpe (CSLS)

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Roadmap

• Importance of the mining and oil and gas sector in Canada

• Causes of falling productivity in the sector

• Comparison of mining and oil and gas labour productivity in Canada and the United States
Importance of the Mining and Oil and Gas Sector in Canada
### The Importance of the Mining and Oil and Gas Extraction Industry in Canada, 2006

<table>
<thead>
<tr>
<th>Industry</th>
<th>Real GDP (millions of 1997 dollars)</th>
<th>% of Mining and Oil and Gas Extraction Industry Real GDP</th>
<th>% of All Industry Real GDP</th>
<th>Employment (thousands of workers)</th>
<th>% of Mining and Oil and Gas Extraction Industry Employment</th>
<th>% of All Industry Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining and Oil and Gas Extraction</td>
<td>39,584</td>
<td>100.0</td>
<td>3.6</td>
<td>240.6</td>
<td>100.0</td>
<td>1.5</td>
</tr>
<tr>
<td>Oil and Gas Extraction</td>
<td>24,465</td>
<td>61.8</td>
<td>2.2</td>
<td>78.7</td>
<td>32.7</td>
<td>0.4</td>
</tr>
<tr>
<td>Mining</td>
<td>9,788</td>
<td>24.7</td>
<td>0.9</td>
<td>59.8</td>
<td>24.9</td>
<td>0.8</td>
</tr>
<tr>
<td>Coal Mining</td>
<td>817</td>
<td>2.1</td>
<td>0.1</td>
<td>5.5</td>
<td>2.3</td>
<td>0.1</td>
</tr>
<tr>
<td>Metal Ore Mining</td>
<td>4,609</td>
<td>11.6</td>
<td>0.4</td>
<td>30.2</td>
<td>12.6</td>
<td>0.5</td>
</tr>
<tr>
<td>Non-Metallic Mineral Mining and Quarrying</td>
<td>4,093</td>
<td>10.3</td>
<td>0.4</td>
<td>24.1</td>
<td>10.0</td>
<td>0.1</td>
</tr>
<tr>
<td>Support Activities for Mining and Oil and Gas Extraction</td>
<td>5,904</td>
<td>14.9</td>
<td>0.5</td>
<td>97.8</td>
<td>40.7</td>
<td>0.3</td>
</tr>
</tbody>
</table>

Source: Statistics Canada National Accounts and Labour Force Survey

Note: Oil and Gas Extraction, Mining, and Support Activities for Mining and Oil and Gas Extraction should sum to 100 per cent of industry real GDP and employment. Real GDP is measured as a chained-Fisher index, therefore industry data are not additive, and the real GDP shares will not sum to exactly 100 per cent.
Real GDP in the Mining and Oil and Gas Extraction Industry Relative to the All Industry Average in Canada, 1984-2006
(average annual growth rate)

- **All Industries**
- **Mining and Oil and Gas Extraction [21]**
Implicit Deflator for the Mining and Oil and Gas Extraction Industry in Canada, 1984-2003
Mining and Oil and Gas Extraction GDP as a Share of All Industry GDP in Canada, 1984–2003

- Nominal Output
- Real Output
Hours Worked in the Mining and Oil and Gas Extraction Industry Relative to the All Industry Average in Canada, 1987-2006
(average annual growth rate)

- 1987-95: 0.93%
- 1995-2000: 2.39%
- 2000-2006: 7.49%

Comparison:
- All Industries
- Mining and Oil and Gas Extraction [21]
Provincial Shares of Mining and Oil and Gas Extraction Real GDP in Canada, 2006 (per cent)
Nominal GDP for the Mining and Oil and Gas Extraction as a Share of All Industry GDP for Selected OECD Countries, 2006

- Italy: 0.43
- Austria: 0.45
- Ireland: 0.61
- Greece: 0.61
- US: 1.33
- UK: 2.17
- Denmark: 2.48
- Netherlands: 2.58
- Australia: 4.50
- Canada: 5.82
Causes of Falling Productivity in the Sector
Real GDP per Hour Worked in the Mining and Oil and Gas Extraction Industry in Canada, 1987-2006
(average annual growth rate)

<table>
<thead>
<tr>
<th>Period</th>
<th>All Industries</th>
<th>Mining and Oil and Gas Extraction</th>
</tr>
</thead>
<tbody>
<tr>
<td>87-06</td>
<td>1.25</td>
<td>0.27</td>
</tr>
<tr>
<td>87-95</td>
<td>1.09</td>
<td>2.97</td>
</tr>
<tr>
<td>95-00</td>
<td>1.64</td>
<td>2.89</td>
</tr>
<tr>
<td>00-06</td>
<td>1.15</td>
<td>-5.27</td>
</tr>
</tbody>
</table>
Potential Causes

- Capital Intensity
- High Prices for Energy and Minerals
  - Ricardian Effect/ Price Related Compositional Shift
  - Behavioural Effect
- Compositional Shift Related to the Development of New Mining Industries
- Lagging Innovation and Technological Progress
- Deterioration of the Average Quality of the Workforce
- Greater Environmental Regulation
- Deterioration of Average Quality of Resources Independent of Price Effects
- Other Factors
  - Labour Relations
  - Taxation
Real Capital Stock in the Mining and Oil and Gas Extraction Industry in Canada, 1984-2006
(average annual growth rate)
Real GDP per $1,000 of Capital Stock in the Mining and Oil and Gas Extraction Industry in Canada, 1987-2006
(average annual growth rate)

- 1987-95: 2.69%
- 1995-00: 2.07%
- 2000-06: -5.01%
- 1987-06: 0.41%

[Legend: All Industries and Mining and Oil and Gas Extraction [21]]
Total Factor Productivity in the Mining and Oil and Gas Extraction Industry in Canada, 1987-2006
(average annual growth rate)
Conventional and Non-Conventional Oil Production as a Percentage of Total Oil Production in Canada, 1985-2006

- Total Conventional Oil
- Total Unconventional Oil
Volume of Oil Production in Canada, 1985-2006
(millions of cubic metres)
Net Profits in the Mining and Oil and Gas Extraction Industry, Canada, 1988-2006
(as a percentage of total economy nominal GDP)
The Contribution of the Mining and Oil and Gas Extraction Industry to Aggregate Labour Productivity Growth, Canada, 1987-2006

<table>
<thead>
<tr>
<th></th>
<th>Average Annual Labour Productivity Growth (per cent)</th>
<th>Average Annual Absolute Contribution Over the Period to Aggregate Labour Productivity Growth (percentage points)</th>
<th>Relative Contribution (per cent)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Economy</td>
<td>Mining and Oil and Gas Extraction</td>
<td>Pure Productivity Growth Effect</td>
</tr>
<tr>
<td></td>
<td>A</td>
<td>B</td>
<td>C</td>
</tr>
<tr>
<td>87-06</td>
<td>1.25</td>
<td>0.27</td>
<td>0.01</td>
</tr>
<tr>
<td>87-96</td>
<td>0.94</td>
<td>2.17</td>
<td>0.11</td>
</tr>
<tr>
<td>96-00</td>
<td>2.12</td>
<td>4.69</td>
<td>0.21</td>
</tr>
<tr>
<td>00-06</td>
<td>1.15</td>
<td>-5.27</td>
<td>-0.28</td>
</tr>
<tr>
<td><strong>Contribution to the Post-2000 Productivity Slowdown</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(00-06)-(96-00)</td>
<td>-0.97</td>
<td>-9.96</td>
<td>-0.51</td>
</tr>
</tbody>
</table>

Source: Calculated by the Centre for the Study of Living Standards from Table 46.

Note: Methodology based on Tang and Wang (2004).
Prices and Productivity in the
Oil and Gas Extraction Industry, Canada, 1987-2006 (Index, 1987=100)

Note: Nominal GDP data is available from CANSIM up to 2003 therefore the Implicit Price Deflator series ends in 2003. For the 2003-2006 period the weights used by the Bank of Canada for Crude Oil and Natural Gas to form the Energy Commodity Price Index were used to weight the growth rate of crude oil prices (West Texas Intermediate Crude Oil, Cushing Oklahoma, USD per barrel) and natural gas prices (Canada, USD per BTU). These growth weights were then applied to the implicit price deflator for the 2003-2006 period. Commodity prices are those reported in the BP Statistical Review of World Energy, 2007 available at http://www.bp.com/productlanding.do?categoryId=6848&contentId=7033471.
Prices and Productivity in the Mining Industry, Canada, 1987-2005 (Index, 1987=100)
Canada/US Comparison of the Mining and Oil and Gas Labour Productivity Growth
Comparison of the Mining and Oil and Gas Extraction Industry, Canada and the United States, 2000-2005
(average annual growth rate)

<table>
<thead>
<tr>
<th></th>
<th>United States</th>
<th>Canada</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real GDP</td>
<td>-2.88</td>
<td></td>
</tr>
<tr>
<td>Labour Input</td>
<td>1.73</td>
<td>6.56</td>
</tr>
<tr>
<td>Capital Input</td>
<td>2.06</td>
<td>7.06</td>
</tr>
</tbody>
</table>
Real GDP per Hour Worked in the Mining and Oil and Gas Extraction Industry, Canada and the United States, 1987-2005
(average annual growth rate)
Real GDP per Hour Worked in the Mining and Oil and Gas Extraction Industry, Canada and the United States, 1987-2005 (average annual growth rate)

- Oil and Gas Extraction [211]
  - 87-00: 3.12%
  - 00-05: 2.88%
  - 87-00: -2.02%
  - 00-05: -6.67%

- Mining (Except Oil and Gas) [212]
  - 87-00: 3.30%
  - 00-05: 1.30%
  - 87-00: -2.75%
  - 00-05: -3.84%

- Support Activities for Mining and Oil and Gas Extraction [213]
  - 00-05: -11.10%
Thank you

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